

Ambire.

Paid Media Specialist

Company Description

Ambire is an end to end independent digital marketing agency based in Neutral Bay, on the beautiful Lower North Shore, Sydney.

We are a Google Premier partner agency and have an excellent reputation in the industry for delivering best in class service to our clients and an enviable 100% client retention rate. We are driven by data, technology and innovation and are looking for an excellent digital marketer to join our team.

As a Premier partner agency we have a close relationship with the team at Google, with access to exclusive training programs for our team and new features and support for our clients.

Our skills span across the management of Paid Media campaigns on Google, Facebook, Instagram and YouTube, SEO, Display, Data and Analytics, and Programmatic Media Buying. We also work on developing our own solutions and tools with scripts and APIs.

Job Description

You will provide support to the Digital Director and Digital Team Lead delivering best in class implementation and execution to ensure client results and expectations are achieved. You will be part of a small but high-performing, dynamic and adaptive company, with an appetite for growth and driving second to none results for the clients.

Desired Qualifications and Traits

- 12-24 month's experience working on biddable media (Google Ads, Microsoft, Facebook, etc.)
- Genuine passion for online marketing and the digital landscape
- Excellent attention to detail essential
- Excellent verbal and written communication skills, with a high level of English grammar
- Ideally you will have a high level of Excel knowledge, including pivot tables, charts and formulae
- Enthusiastic and confident individual with the ability to interact well with people on a personal and professional level and able to thrive in a fast-paced environment

Role Duties

- Day to day implementation, management and reporting of Paid Media campaigns for your assigned clients
- Campaign rollout and optimisation, including research, copy writing and trafficking
- Fully responsible for implementing your deliverables, on time and in an efficient manner. Your manager and clients should never need to chase
- Work with the Digital Team Lead to deliver against targets, actions and deliverables set for clients
- Assist the Digital Team Lead to monitor industry trends and competitor activity (through a range of services and tools such as Google Trends, SEMrush, etc.)
- Manage daily spend in line with targets and monthly budgets
- Develop a close working relationship with your clients, search engines and technology suppliers
- Get involved with new business pitches and help prepare presentations
- Approach your work with a 'can-do' attitude and deliver best in class client service every day
- Keeps abreast of the latest changes and trends in the digital space

Ambire.

Culture and Benefits

- Lovely private office in the heart of Neutral Bay with great facilities all around and close to public transport, North Sydney and the CBD
- Work with and be mentored by industry giants where you can learn and excel quickly
- Take the next step in your career - being able to prove yourself and have responsibility for your clients
- Be part of a small close knit team, exposed to all areas of digital marketing
- Some flexible working available
- Be part of a fast growing company with ambitious vision for the future
- Day off every year on your birthday
- Good salary package

If you think this sounds appealing and you have the right experience we would love to hear from you today.

Please hit the APPLY button and send your CV to cheryl@ambire.com.au

We can't wait to meet you!